

Prescriptions and Schedule of Papers for 2007

Mode of Delivery

*	= Not available in 2007
B1, B2, B3	= Available as a block course
E, E1, E2	= Available extramurally
F1	= Face to face teaching
I, I1, I2, I3, I4, I5, I6, I7, I8, I9, I10, I11, I12, I13, I14, I15, I16, I17, I18, I19, I20, I21, I22, I23, I24, I25, I26, I27, I28, I29, I30, I31, I32, I33, I34, I35, I36, I37, I38, I39, I40, I41, I42, I43, I44, I45, I46, I47	= Available internally

Semesters

S1	Semester One
S2	Semester Two
S3	Summer School
S12	Double Semester

Locations

AG	Auckland Geographic Area
AL	Massey Albany
CG	Christchurch Geographic Area
CH	Christchurch
EM	Employers and Manufacturers Assc
HK	Hokowhitu Campus
HW	Hawkes Bay
MA	Military Stds Inst. Auckland
NT	Email/Internet
PG	Papua New Guinea Geographic Area
PN	Massey Palmerston North
RU	Ruawharo Campus
SP	Singapore Aviation Academy
TH	Thailand Aviation Academy
TN	Tonga Geographic Area
WG	Wellington Geographic Area
WL	Massey Wellington

Paper No./Title	Credits	Sem	Mode	Loc
Management Systems				
152.002	20 credits	S1	I	WL
Organisation and Management				
An introduction to the principles of management and its functions and the interactions between individual and organisational goals.				
152.010	24 credits	S2	I	PN
Foundation Studies in Management				
A foundation course in management. This will provide students with a broad concept of management. Topics include an introduction to the principles and practices of management, business and its environment and in particular the New Zealand business environment as well as familiarisation with management terminology.				
152.100	15 credits	S1	B1	SP
Introduction to Organisations and Management				
An introduction to the key issues in New Zealand management and to the concepts and processes of organisations, including: an examination of management thought; behavioural and				
management processes; and the functional areas of the firm.				
152.107	20 credits	*	*	*
Applied Management				
A practical paper that applies management skills to a variety of practical management situations.				
152.111	15 credits	*	*	*
Sport-Specific Skill Development for High-Performance Athletes				
Achieving sport specific competencies in the areas of techniques, tactics, values, history and law/regulations of the chosen sport.				
152.112	15 credits	*	*	*
Sports Conditioning for High-Performance Athletes				
Achieving practical and theoretical competencies in the following six target areas: fitness management, mental skills, sports nutrition, injury management, biomechanics, recovery, as applicable to the chosen sport.				

Paper No./Title	Credits	Sem	Mode	Loc
152.113	15 credits	*	*	*
Professional Development for High-Performance Athletes				
Achieving practical and theoretical competencies in the following four target areas: communication skills, critical thinking/problem-solving, financial/legal/management planning, an understanding of sport and society, as applicable to the chosen sport.				
152.114	15 credits	*	*	*
Managing Group Dynamics for High-Performance Athletes				
Achieving practical and theoretical competencies in the following four target areas: relationship skills, cultural awareness, team/group dynamics, leadership skills, as related to their current sporting career and for life after sport.				
152.115	15 credits	*	*	*
Vocational/Educational Development for High-Performance Athletes				
Achieving practical and theoretical competencies in an approved programme of learning and relate this to the development of a personal career choice.				
152.116	15 credits	S1	E	PN
Introduction to Sport Coaching				
An introduction to the generic principles of coaching from the management, educational, psychological and sport science perspectives.				
152.117	15 credits	S1	E	PN
Introduction to Sport Management				
An introduction to the study of sport in society with an examination of the development of sport management in New Zealand and overseas.				
152.200	15 credits	S1	I	AL
Contemporary Management				
A critical study of selected trends and recent developments in management theory, research and practice.				
152.203	15 credits	S2	B1	SP
Business and Society				
This paper studies the interplay of business and society in the context of business development in New Zealand and contemporary business practice.				

Paper No./Title	Credits	Sem	Mode	Loc
152.204	15 credits	S1	B1	SP
Investigative Management Skills		S1	B1	TH
An introduction to the context and process of an organisation investigation incorporating major management techniques.		S1	E	PN
		S1	I	PN
152.205	15 credits	*	*	*
Special Topic: Organisation and Management				
A critical study of selected trends and recent developments in management theory, research and practice.				
152.206	15 credits	S12	B1	EM
Special Topic: Organisation and Management				
152.211	15 credits	S1	E	PN
Sport Business		S1	I	AL
This paper explores the unique features of sport business, including aspects of pro-motion, sponsorship, funding, volunteer management, and sport structures within New Zealand.		S1	I	PN
		S3	E	PN
152.212	15 credits	S2	I	AL
Outdoor Recreation Management				
This paper introduces the students to the theories, concepts, and practices of outdoor recreation management in New Zealand. This will include areas such as adventure tourism, risk management, and the management of outdoor resources.				
152.214	15 credits	S1	E	PN
Sport Coaching: Management and Leadership		S1	I	PN
		S3	E	PN
This paper examines the fundamental aspects of contemporary sport coaching. It focuses on coaching from a management perspective. Coaching philosophy, sport psychology, pedagogy, and management processes are investigated.				
152.215	15 credits	S1	E	PN
Sport Facility and Event Management		S1	I	PN
This paper examines specific management and administrative aspects of sport facilities and events.		S2	I	AL
152.216	15 credits	S2	E	PN
Sport Coaching: Exercise Fundamentals		S2	I	PN
This paper provides a broad understanding of fitness training, athlete testing, injury management, sport nutrition, structural kinesiology, sport biomechanics and exercise physiology.				
152.217	15 credits	S2	E	PN
Sport Management Planning		S2	I	PN
A study of the theories, concepts and practices of sport management planning in New Zealand, including risk management and the management of sport organisations and resources.				
152.220	15 credits	*	*	*
Principles of Tourism				
This paper is designed to provide an introduction to the subject of tourism and tourists for those interested in an overview of the industry. After completing this paper, students should have an understanding of the structure and processes of both international and domestic tourism.				
152.222	15 credits	S1	B1	SP
Tourism Management I		S1	B1	TH
This paper examines theories and issues relating to tourism management. Topics include tourism management and demand, tourists and tourist behaviour, impacts and sustainability. Practical exercises and case studies will be an integral part of this paper.		S1	E	PN

Paper No./Title	Credits	Sem	Mode	Loc
152.230	15 credits	S1	B1	SP
Entrepreneurship and Small Business I		S1	B1	TH
This paper gives an introduction to entrepreneurship and its application to new ventures as well as to existing small businesses. It examines venture start-up, growth and harvesting as part of the venture life-cycle. Other areas examined include creativity and entrepreneurship. This paper establishes the foundation for advanced study in enterprise development.		S1	E	PN
		S1	I	AL
		S1	I	PN
		S1	I	WL
152.232	15 credits	S1	I	AL
Small Business Management		S2	B1	SP
This paper develops competencies relevant to operating small enterprises. It focuses on critical skills and concepts needed by today's entrepreneurs and introduces specialist topics which the student can explore further in advanced studies in enterprise development.		S2	B1	TH
		S2	E	PN
		S2	I	PN
		S2	I	WL
152.242	15 credits	*	*	*
The University System				
The evolution of the Western university institution and its role in society. An examination of the current New Zealand university system and selected comparative studies. The university population – students, academics, administrators – their roles and relationships. Note: The paper assumes that students have access to the staff and operations of a university.				
152.252	15 credits	S12	B1	SP
Project Management		S12	B1	TH
An introduction to the theory and methods employed in project management.		S12	E	PN
		S2	B1	PN
		S3	I	AL
152.261	15 credits	S1	B1	SP
International Business		S1	B1	TH
A study of business and management from an international perspective. An introduction to the conduct of business in the global environment utilising different forms of enterprise including e-business, direct trade relations, and foreign direct investment in the context of rapid economic change. These are examined in the context of regionalism and globalism.		S1	E	PN
		S1	I	AL
		S1	I	PN
		S2	I	AL
		S2	I	WL
152.262	15 credits	S2	B1	SP
Contemporary Issues in International Business		S2	B1	TH
This paper examines contemporary international events and their potential ramifications for International Business events. and their potential ramifications for International Business.		S2	E	PN
		S2	I	PN
152.263	15 credits	S2	I	AL
Applied International Trade Management				
An introduction to the applied aspects of conducting and managing business in international markets with a focus on import and export trade, joint ventures, cooperative alliances and e-business.				
152.269	15 credits	S1	I	AL
Principles of E-Business		S2	E	PN
An introduction to e-business from a managerial perspective in a global economy.		S2	I	WL
		S3	E	PN
152.270	15 credits	S2	B1	PN
Māori Management		S2	E	PN
Māori Management is designed for people who have a responsibility for undertaking management activities related to Māori business development and commercial activities. It examines the history and structure of Māori organisations, contemporary management structures and the impact of associated government policies and legislation.				

Paper No./Title	Credits	Sem	Mode	Loc
152.290 Global Tourism This paper provides a general introduction to the tourism industry and its relationship to recreation and leisure.	15 credits	*	*	*
152.300 Strategy and Governance This paper examines basic strategic management concepts, the tools and techniques of strategic analysis and how to do comprehensive strategic analysis including linkages between governance, strategy and structure in the context of organisational culture and stakeholder expectations.	15 credits	S1 S2 S2 S2 S2	I B1 B1 E I	WL PN SP TH PN
152.303 Change Management This paper studies organisational and management issues in adapting organisations to meet changed circumstances and requirements. Emphasis is given to analytical models of change, assessing organisations, intervention approaches, and instituting and evaluating changes.	15 credits	S2 S2 S2 S2	B1 B1 E I	SP TH PN AL PN
152.304 Managing Services This paper examines theories and issues relating to the place of services in the economy. Topics include customer service, quality improvement, technological innovation and managing capacity and demand. An integrative management perspective and practical management techniques are features of the paper.	15 credits	S1 S1 S1 S1 S1	B1 B1 B1 I I	PN SP TH PN AL PN WL
152.306 Managing Quality in Workplace	15 credits	S12	B1	EM
152.307 E-Business Strategy and Models A study of the underlying models of e-business and the relationships with suppliers, customers and employees. An examination of the strategies for value chain, supply chain and enterprise planning in various industry sectors will be conducted.	15 credits	S2 S3	E I	PN AL
152.308 Profit Centre Management	15 credits	S12	B1	EM
152.309 Special Topic Management Systems	15 credits	S12	B1	PN
152.313 Sport in the Social Context This paper examines the political and social context of sport and leisure management in New Zealand and global contexts. Particular emphasis is given to social issues in sport, exercise and leisure that impact on management decision-making and action.	15 credits	S2 S2 S2	E I I	PN AL PN
152.318 Sport Psychology and Leadership for Managers and Coaches This paper examines theory, research and practice in aspects of sport psychology and leadership.	15 credits	S1 S1	E I	PN PN
152.319 Management of Fitness and Athletic Conditioning This paper provides a basic understanding of the physiological and nutritional concepts and mechanisms related to exercise and the scientific basis of fitness and training.	15 credits	S2 S2	E I	PN PN
152.320 Tourism Management II This paper builds on Tourism Management I and focuses on the strategic aspects of industry, association and corporate management.	15 credits	*	*	*

Paper No./Title	Credits	Sem	Mode	Loc
152.322 Planning for Tourism Development This paper examines theories, concepts and issues relating to tourism development. The assertion that tourism is a low impact, effective vehicle of economic development is explored and challenged. An integrative planning perspective and practical tourism management techniques are features of this paper.	15 credits	S2	E	PN
152.323 Pacific Rim Tourism This paper studies tourism development, tourism flows and tourism marketing within the East Asia-Pacific region and New Zealand's tourism relationship to that region. The paper examines the economic, social and environmental dimensions of tourism development with specific reference to the CER relationship with Australia and relationships with Japan, Korea, China, Canada, USA, the newly industrialised nations of East Asia, ASEAN countries and the island states of the South Pacific.	15 credits	*	*	*
152.324 Managing Heritage Attractions This paper studies the development and management of heritage attractions. Topics to be covered include heritage property development and management; the many values of heritage; indigenous perspectives; cultural and natural heritage tourism; and commercial operations in both cultural and natural sites.	15 credits	*	*	*
152.326 Tourism Practicum This paper is intended to give students majoring in tourism practical experience in the tourism industry. Students will receive credit for successfully working in an approved tourism business for a minimum of 450 hours in a 12-month period and presenting a suitable work report within six weeks of completing the practicum.	15 credits	*	*	*
152.327 Hospitality Management This paper examines pertinent contemporary issues relating to the international hospitality industry. Hospitality is presented as a single, interrelated industry that encompasses more than accommodation properties like hotels and motels. Case studies and internet exercises will be an integral part of this paper.	15 credits	*	*	*
152.328 Leadership An introduction to the theory and practice of leadership relevant to business managers, team leaders and coaches. This paper provides the opportunity for students to explore personal dimensions of leadership and offers a range of development skills for team leaders.	15 credits	S1	I	AL
152.330 Enterprise Development This paper examines issues relating to entrepreneurship and management in the start-up, survival and development of enterprises. Emphasis is placed on the use of the case study approach from the perspective of the manager or consultant. The paper will be particularly useful for actual or intending advisers, consultants, and small business owner-managers as well as other students interested in business problem-solving.	15 credits	S1 S1 S1 S1	E I I I	PN AL PN WL
152.332 Enterprise Policy This paper studies the small and medium-sized business enterprise sector with particular emphasis on local economic development including the origins and content of policy matters affecting such enterprise. The paper takes an international perspective by comparing enterprise trends in New Zealand with those of selected developing and developed countries.	15 credits	S2	I	AL

Paper No./Title	Credits	Sem	Mode	Loc
152.333	15 credits	S2	E	PN
New Venture Project		S2	I	AL
This paper studies the process of initiating and managing a new venture. The paper includes opportunity identification and assessment processes for new ventures; comprehensive business planning including data collection and analysis; strategy formulation and results forecasting; integration of concepts and techniques relevant to new ventures. Integrated plans for launching new products and services by existing businesses are also considered.		S2	I	PN
152.334	15 credits	S2	E	PN
Entrepreneurship, Innovation and Creativity		S2	I	AL
This paper studies organisational entrepreneurship including the management of innovation and creativity. It examines the learning environment in which the entrepreneurship and innovation process takes place.		S2	I	PN
152.335	15 credits	*	*	*
Home-based Business				
This paper is based on a detailed study of home-based business in New Zealand. It will focus on aspects of business entities operated by self-employed persons working at home and selling commodities or services in the market. Topics include the physical environment of the home-business relationship, personal work/life interface, and the role and use(s) of technology.				
152.342	15 credits	*	*	*
Public Sector Management Project				
This paper is an individual project on an aspect of public management.				
152.343	15 credits	*	*	*
Current Issues in University Management				
The emphasis in this paper will be on the dynamics of university management. The paper will include an analysis of the university as an organisation; university management systems and sectional operations; current issues concerning the university in its social, political and economic environment. Note: The paper assumes that students have access to the staff and operations of a university.				
152.345	15 credits	*	*	*
University Management Project				
An individual project on an aspect of university management.				
152.365	15 credits	S1	I	AL
International Strategic Management				
A study of the management of international and multi-national business with emphasis on strategic issues including emerging forms of international involvement such as e-business.				
152.366	15 credits	S1	I	AL
Operational Management of International Business		S2	E	PN
		S2	I	WL
Managing the operational effectiveness of the enterprise conducting business in international markets including international supply chain, quality, and distribution management.				
152.368	15 credits	*	*	*
Knowledge Management				
Modern theories of knowledge management as applied to business organisations arising from the earlier concept of knowledge workers. The managing of intellectual capital as an asset and value generation in learning organisations.				
152.369	15 credits	S2	I	AL
Professional Management Development				
This paper consists of a period of supervised study and practical experience in an area related to the student's disciplinary and professional interests.				

Paper No./Title	Credits	Sem	Mode	Loc
152.370	15 credits	S1	B1	PN
Te Whanaketanga o te Pakihi Māori – Advanced Māori Business Development and Management		S2	E	PN
The paper is based on selected organisations in both the public and private sector. The paper examines in depth the interface between customary and contemporary management practices. There will be a particular focus on the management of Māori resources and the development of new and innovative structures to cope with resource development.				
152.371	30 credits	S12	E	PN
Sport Management Practicum		S12	I	AL
The practicum is designed to provide practical experience in sport- and leisure-related environments according to individual interests. Students will be able to specialise in various areas of sport management.		S12	I	PN
152.372	30 credits	S12	E	PN
Sport Coaching Practicum				
The practicum is designed to provide practical experience in the coaching field according to individual sporting interests. Coaching assignments will be developed in conjunction with the paper coordinator.				
152.373	30 credits	S12	B1	PN
National Sport Organisation Coaching Practicum				
This paper is designed to provide experience in the coaching field according to specific code requirements. Note: It is a restricted paper run by Massey University and the New Zealand national sport organisations. Only students nominated by their national sport organisation are eligible to enrol in this paper.				
152.374	15 credits	S2	E	PN
Contemporary Issues in Sport Management and Coaching		S2	I	PN
A comprehensive study of a specific issue related to sport management and coaching.				
152.375	15 credits	S2	B1	PN
Nga Ture Whenua – Managing Māori Resources				
An examination of the systems for the management of Māori resources including the application of the Treaty of Waitangi.				
152.378	15 credits	*	*	*
Special Topic				
152.379	15 credits	*	*	*
Special Topic				
152.380	15 credits	*	*	*
Special Topic Management				
This paper is an individual project on a Management Systems assignment.				
152.381	15 credits	S12	B1	EM
Action Learning Management Practicum				
Students will develop leadership, task management and team-building skills within an experiential learning framework. The paper integrates outdoor 'adventure' activities with selected aspects of contemporary management theory. Students play an integral part in the design and execution of the paper. The paper integrates the assessment of risk and the management of safety and ecological care with programme activities.				
152.384	15 credits	*	*	*
Contemporary Issues in Insurance Management				
This paper studies contemporary issues affecting the management of companies involved in the insurance industry in New Zealand, with emphasis on practical strategic issues, the formulation of strategy and policy, and development of effective management skills to cope with the changing environment.				

Paper No./Title	Credits	Sem	Mode	Loc
152.385 Experiential Learning Management Practicum Students will develop leadership, task management and team-building skills within an experiential learning framework. The paper integrates experiential activities with selected aspects of contemporary management theory.	15 credits	*	*	*
152.386 Risk Management I An overview of the principles and practice associated with risk identification, analysis and assessment.	15 credits	S12	E	PN
152.387 Risk Management II A detailed examination and critique of risk control methods.	15 credits	S12	E	PN
152.389 Special Topic	15 credits	*	*	*
152.391 Applied Tourism and Leisure Management This paper focuses on the strategic aspects of managing leisure and tourism organisations with an emphasis on the provision of quality service and sound business planning. It will provide students with examples of the application of management principles in a variety of tourism and leisure contexts.	15 credits	*	*	*
152.392 Environmental Management for Business This paper provides the foundation for environmental management of businesses. The first half of the course discusses the concept of ecology and the major environmental issues of the 21st century including global warming, ozone depletion, acid rain, population growth, air and water pollution and environmental impact of development. The second half of the paper deals with business and government responses to the issues raised and how companies can be proactive in managing this growing and complex area as discussed in the first half of the paper.	15 credits	S3	I	AL
152.700 Organisation and Management A study of the theories of management and their application within organisations.	30 credits	S1 S1 S1 S12 S2	I I I E I	AL PN WL PN AL
152.701 Advanced Management A study of selected dimensions of advanced management practice. Areas to be covered include organisational analysis and associated approaches to management and organisational performance.	30 credits	*	*	*
152.702 Advanced Strategic Management An advanced study of the systems and techniques of strategic planning, policy formulation and implementation.	30 credits	S1 S12 S2	I E I	AL PN WL
152.703 Managing Quality An advanced study of the foundations of the quality movement and management practice. Emphasis will be placed on theoretical and applied issues as they relate to the manager's role.	30 credits	*	*	*
152.704 Business and Sustainability An examination of the global debate on environmental issues, the literature on sustainability and the implications of sustainability for business policy and management.	30 credits	S2 S2	I I	AL WL
152.705 Advanced Change Management An advanced study of models, management processes and research on implementing, monitoring and evaluating organisational changes.	30 credits S1	S1 I	I WL	AL

Paper No./Title	Credits	Sem	Mode	Loc
152.706 Corporate Citizenship An examination of the issues which emerge from the interplay of business and society. Questions of social responsibility and business practice, business ideology and the sociocultural environment, and the role of business in social change will be studied.	30 credits	S12	E	PN
152.707 Leading and Changing Organisations A study of the practices, methods and frameworks for leading and changing organisations.	30 credits	S12 S12	E I	PN PN
152.708 New Zealand Industry and Management History A study of the growth of New Zealand business and its management using a case study approach. Firms from different industry sectors will be studied in detail to analyse the major changes in their management and organisation and key political and economic influences in the New Zealand business environment.	30 credits	*	*	*
152.709 Leadership A critical study of leadership theory and practice, with an emphasis upon contemporary perspectives. This paper provides the opportunity for critical reflection and analysis of leadership and is relevant to understandings of leadership in any organisation.	30 credits	S3	I	AL
152.710 Advanced Sport in the Social Context An examination of the meaning and role(s) of sport and leisure in contemporary society with particular reference to selected topical issues and the implications that these have on the organisation and management of sport.	30 credits	S12	E	PN
152.711 Advanced Sport Management An examination of contemporary sport and recreation management practice in New Zealand and overseas.	30 credits	S12	E	PN
152.712 Advanced Sport and Leisure Management Practicum This paper is an advanced practicum which allows students to apply previous course material in an applied sports management project incorporating industry involvement. The project will be jointly supervised by the industry and the University.	30 credits	S12	E	PN
152.713 Advanced Sport Coaching This paper makes an in-depth examination of contemporary sport coaching issues. Students will study sport pedagogy and coaching philosophy.	30 credits	S12	E	PN
152.714 Advanced Sport Coaching Practicum The advanced practicum provides practical coaching experience according to individual sporting interests and experience. Specific coaching assignments in particular sporting codes will be developed in conjunction with the paper coordinator and the relevant sport organisation.	30 credits	S12	E	PN
152.719 Advanced Management of Fitness/Athletic Conditioning An examination of exercise prescription, sports conditioning and nutrition for enhancing athletic performance. The scientific basis of fitness training and physiological mechanisms are applied to athletic conditioning.	30 credits	S12	E	PN

Paper No./Title	Credits	Sem	Mode	Loc
152.720 Advanced Tourism Management An advanced course of study in tourism management in Australia and New Zealand. Topics to be examined include the implications of a single tourism market under CER, the tourism policy-making process, and the organisation, structure and composition of the tourism industry and its implications for management.	30 credits	*	*	*
152.722 Advanced Tourism Planning and Development An examination of tourism planning and development in New Zealand and the Pacific Rim. Topics include tourism feasibility studies, resort and facility management, private sector-public sector relationships, community relationships, impact assessment and management, and development planning.	30 credits	*	*	*
152.729 Special Topic in Tourism Management	30 credits	*	*	*
152.731 Innovation and New Ventures A study of the theory and practice of entrepreneurship with special reference to the small business sector. The paper will examine the dimensions of entrepreneurship with emphasis on the entrepreneur's contribution to existing organisations and new ventures.	30 credits S2	S2 I	E PN	PN
152.732 Issues in Entrepreneurship An advanced study of entrepreneurship including the analysis of trends and issues relating to the entrepreneurial process. A range of topics are offered to allow some customisation of the paper to the particular educational and research interests of students.	30 credits	S1 S1 S2 S2	E I I I	PN PN AL WL
152.740 Public Sector Management An examination of the processes, theories and practices of management in the public sector including the environment in which such organisations operate. The paper includes a comparison of the New Zealand public service and relevant aspects of systems of government with those of selected countries. Change and reform in the public sector is also included.	30 credits	S12 S3	E I	PN AL
152.741 Public Policy An examination of decision-making and policy determination in the public sector. An integrated approach, combining economic, behavioural, legal and political analysis is employed in order to gain a thorough understanding of public policy.	30 credits	*	*	*
152.742 Health Systems Management The health care systems of New Zealand and selected nations are compared and critically analysed from a management perspective.	30 credits	S1	E	PN
152.746 Contemporary Issues in Health Service Management Issues relevant to the efficient and effective delivery of health services are identified and examined.	30 credits	S2	E	PN
152.750 Management Bestsellers: Critical Readings The paper examines several contemporary management bestsellers from a variety of perspectives including historical, textual, cultural and empirical. Sample questions raised include: How do the texts compare to research findings?; How are the texts relevant to the New Zealand managerial setting?; How do the texts work in managerial practice? The tests provide a vehicle for exploring and developing a deeper understanding of the relations of management theory, management research and management practice.	30 credits	*	*	*

Paper No./Title	Credits	Sem	Mode	Loc
152.752 Project Management A comprehensive study of the theory and methods employed in project management.	30 credits	S1 S3	E I	PN AL
152.753 Strategic Governance Addressing issues relevant to the public, private and not-for-profit sectors, this paper provides a critical evaluation of current and emerging governance architectures in relation to differing expectations as regards stakeholders value. It considers the strategic contribution of the board in the context of risk management, enterprise encouragement, the distinction between governance and management in the light of the new technologies, the value of human, physical and intellectual capital, and globalisation.	30 credits	S2 S2	E I	PN AL
152.754 Current Issues and Practices in Corporate and Institutional Governance A study of current issues and practices in corporate and institutional governance including boards of governance best practice and the make-up, conduct and dynamics of governing bodies in the private, public and voluntary sectors. Particular emphasis will be placed upon the effective functioning of governance.	30 credits	S1	E	PN
152.755 Project in Corporate and Institutional Governance A project involving investigation in areas of particular interest to individuals, examining aspects of governance.	30 credits	*	*	*
152.757 Critical Management Studies This paper questions contemporary views of management and organisations. It is grounded in critical, postmodern approaches to management studies that provide support for challenges to the grand narratives that dominate established theories.	30 credits	*	*	*
152.761 Advanced International Business A comparative study of International Business theory and practice.	30 credits	S1 S1 S1 S3	E I I I	PN PN WL AL
152.762 The International Business Environment An advanced study of contemporary issues relating to the international business environment. Issues to be examined include the development of free trade association; the business opportunities and threats posed by economic development; changing security issues; the emergence of Japanese and European economic spheres of influence; and the gradual reorientation of the Australian and New Zealand economies.	30 credits	S2 S2	E I	PN PN
152.763 Australasian Management Perspectives An advanced course of study of business and management in the Australasian region. Emphasis is given to the development of CER and its implications for management in Australia and New Zealand; the structure and function of government and policy-making in Australia and implications for business; and the changing nature of the Australasian business environment.	30 credits	*	*	*
152.764 Topics in International Business A series of projects involving investigation in areas of particular interest to individuals, examining aspects of business and management relevant to the international environment. Students will gain experience in defining and executing research projects within a specialised field.	30 credits S1	S1 I	E AL	PN
152.765 Advanced Trade Management A series of research projects relating to applied aspects of conducting and managing business in international markets with a focus on import and export trade, joint ventures, cooperative alliances and e-commerce.	30 credits	S1	I	AL

Paper No./Title	Credits	Sem	Mode	Loc
152.766	30 credits	S2	I	AL
International Business Entrepreneurship				
A series of research projects relating to entrepreneurship in international business. Projects focus on new business opportunities emerging from the current period of rapid global change, including e-commerce and other emerging forms of enterprise configuration.				
152.778	30 credits	S2	I	AL
Research Report Part 1				
152.779	30 credits	S1	I	AL
Research Report Part 2				
152.780	30 credits	*	*	*
Special Topic				
152.781	30 credits	S1	I	AL
Advanced Research Methods in Business				
Research approaches to management and organisation theory. Includes reading and designing research in these areas up to the preparation of research proposals.				
		S1	I	PN
		S1	I	WL
		S12	E	PN
		S2	I	AL
		S3	I	AL
152.784	30 credits	S1	I	AL
Research Report				
		S12	E	PN
		S12	I	PN
		S2	I	AL
152.785	30 credits	S1	I	AL
Research Report				
		S1	I	WL
		S12	E	PN
		S12	I	PN
152.786	60 credits	S1	I	AL
Research Report				
		S1	I	WL
		S12	E	PN
		S12	I	AL
152.787	90 credits	S12	E	PN
Thesis				
		S12	I	PN
152.800	120 credits	S12	E	PN
Thesis				
		S12	I	AL
		S12	I	PN
		S12	I	WL
152.900	120 credits	S12	I	AL
PhD in Management				
		S12	I	PN
		S12	I	WL

Paper No./Title	Credits	Sem	Mode	Loc
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